

WXIX

ORDERFlight Dates **09/04/12-09/10/12**Contract / Revision **812488 /**Original Date / Revision
08/23/12 09/05/12Advertiser **Priorities USA Action**Agency **Mundy Katowitz Media**

Buying Contact

**1322 G Street SE
Washington, DC 20003**Product
PRIORITIES USA ACTN

Agency Com 15%

Billing Contact

**1322 G Street SE
Washington, DC 20003**

Sales Office T-DC

Sales Region National

Agency Ref

Order Sep 00:00:00

Estimate # **1559**Alt Order # **06295060**

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 3

Advertiser Ref

Primary Account Executive
Aaron Ashe

Account Executive	Order%	Start Date	End Date
Aaron Ashe	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
EXIX	%	
WBQC	%	
WCET	%	
WCPO	%	
WCVN	%	
WKON	%	
WKRC	%	
WLWT	%	
WPTO	%	
WSTR	%	

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	11	\$6,290.00	\$7,400.00	0.00	08/27/12	09/10/12	11	\$6,290.00	\$7,400.00
Totals	11	\$6,290.00	\$7,400.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
E 1	WXIX	09/07/12	09/07/12	Late News M-F Late News M-F	Comm	10-11P	----1--	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	----1--		1		\$1,400.00		0.00					
E 2	WXIX	09/04/12	09/09/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-8:00 AM)	----1--	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/03/12	09/09/12	----1--		1		\$600.00		0.00					
E 3	WXIX	09/10/12	09/10/12	News @ 7a News @ 7am	Comm	7a-9a (7:00 AM-8:00 AM)	1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	1-----		1		\$600.00		0.00					



Contract / Revision **812488** Flight Dates **09/04/12-09/10/12**

Hiatus Dates

Original Date / Revision 08/23/12/ 09/05/12

Order Sep 00:00:00

Advertiser **Priorities USA Action** Product **PRIORITIES USA ACTN**

Estimate # **1559**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 4	WXIX	09/06/12	09/06/12	News @ 6a News @ 6am	Comm	6a-7a	--- 1---	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	--- 1---		1				\$600.00		0.00			
E 5	WXIX	09/06/12	09/06/12	News @ 9a NEWS @ 9A	Comm	9-10A	--- 1---	:30	1	\$500.00	P 1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	--- 1---		1				\$500.00		0.00			
E 6	WXIX	09/04/12	09/04/12	News @ 6a News @ 6am	Comm	6a-7a	- 1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- 1-----		1				\$600.00		0.00			
E 7	WXIX	09/04/12	09/09/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-9:00 AM)	- 1-----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	- 1-----		1				\$600.00		0.00			
E 8	WXIX	09/05/12	09/05/12	Late News M-F Late News M-F	Comm	10-11P	-- 1----	:30	1	\$1,400.00	P 1	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-- 1----		1				\$1,400.00		0.00			
E 9	WXIX	09/05/12	09/05/12	MILLIONAIRE 1P MILLIONAIRE 1P	Comm	130-2P (1:30 PM-2:00 PM)	-- 1----	:30	1	\$100.00	P 3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-- 1----		1				\$100.00		0.00			
E 10	WXIX	09/05/12	09/05/12	News @ 5a News @ 5a	Comm	5a-6a	-- 1----	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-- 1----		1				\$400.00		0.00			
E 11	WXIX	09/04/12	09/09/12	News @ 7a News @ 7am	Comm	7a-9a (8:00 AM-9:00 AM)	-- 1----	:30	1	\$600.00	P 1	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/03/12	09/09/12	-- 1----		1				\$600.00		0.00			
Totals														11	\$7,400.00